



41. French-German Colloquium on Student Services

22 - 26 August 2022

Auditorium of Albert Ludwig University Freiburg

"Campus of the Future: Sustainable, Social, and Digital"

Preliminary programme

Monday, 22 August 2022

Arrival in Freiburg in the afternoon, move into the residence rooms or hotels

4 - 6 pm Information table open in „Haus zur Lieben Hand“
Löwenstraße 16, 79098 Freiburg im Breisgau

6 - 9 pm Opening reception – „Haus zur Lieben Hand“

Tuesday, 23 August 2022

8:30 am Meeting at the residence/ hotel and travel by tram to the auditorium

9 am Registration, issue of folders, name badges and headphones

10 am Greetings and opening of the colloquium

Clemens Metz, Managing Director, STW Freiburg

Prof. Dr. Michael Schwarze, Vice-President for Studies and Teaching,
Albert-Ludwig-University Freiburg

Prof. Dr. Dieter Postlep, President, DSW

Dominique Marchand, President, Cnous

10:15 am Current developments in the social dimension of higher education

The social dimension of higher education and the work of the Crous and STW have changed a lot in the Corona pandemic, responding to social divisions, becoming more sustainable and digital. What are the educational challenges now and how should the social dimension of higher education be developed from the perspective of STW and Crous?

- **Matthis Anbuhl**, Secretary General of DSW on developments in Germany



- **Dominique Marchand**, President of Crous on the developments of the Crous network in France
- **Achim Meyer auf der Heyde**, President of IASAS on international developments
- **Anne Tallineau**, Secretary General of the Franco-German Youth Office on the priorities of the Youth Office in higher education after the pandemic
- Discussion with the audience
- Moderation: Clemens Metz, Managing Director of STW Freiburg-Black Forest

10:45 am Coffee break

11:15 am Panel 1 – Campus of the Future: Experiences from the Pandemic for Student Life

Thematic questions: How have the various lockdowns and multiple online semesters permanently changed life on campus? How have students, but especially STW and Crous, adjusted to these changes? What will remain? What still needs to change?

- **Feres Belghith**, Director of the French Observatory on Student Life (OVE) and **Odile Ferry**, Project manager for the OVE study on the impact of lockdowns on student life
- **Prof. Dr. Peter-André Alt**, President of the German Rectors' Conference (HRK) on the impact on higher education institutions in Germany
- **Pierre Richter**, Director of the Crous Montpellier-Occitanie on the societal challenges of the pandemic, climate change and student well-being
- **Dominik Schwarz**, Student member of the DSW Association Council, Leipzig, on student perspectives
- Discussion with the audience
- Moderation: Dominique Marchand, Crous President

12:30 pm Lunch, Mensa Rempartstraße (100m walk)

2 pm Panel 2 – Campus of the future: Sustainability as an overarching theme for the future in the STW and Crous



Thematic questions: what does sustainability actually mean in the STW and Crous and how can it be developed strategically? How can we define goals and also measure them? What are overarching themes to be applied in all core areas?

- **Mariannig Hall**, Director of the Crous Poitiers: The working group "Ecological Change" in Crous focusing on energy efficiency, communication and environmental conditions with profiles and good practice examples from the Crous
- **Michael Postert**, Managing Director of the STW Karlsruhe: Sustainability project group at the DSW - objectives, tasks and initial measures / Life cycle assessment at the STW
- **Bénédicte Corvaisier-Drouart**, Managing Director of Crous Gernoble-Alps : Local strategies for ecological transition
- Discussion with the audience
- Moderation: Alexandra Diestel-Feddersen, Managing Director of STW Mainz

3 - 4 pm Practical workshop on building international partnerships

- Open exchange on current partnerships and planned projects
 - STW and Crous with experience in Franco-German cooperation report on successful forms of cooperation (also open for trinational projects!)
- Moderation: Jérémy Rossignol (DFJW), Sven Engel (DSW), Jean-Paul Roumegas (Crous)

3 - 4:30 pm Coffee break and walk to the town hall, court arbour (15min)

4:45 pm Reception at the City Hall of Freiburg (Court Arbour)

6 pm Dinner: "Culinary delights from Baden and the Black Forest",
Mensa Rempartstraße

7:30 pm Walk to concert (15min)

8 - 9 pm Organ concert in Freiburg Cathedral

Wednesday, 24 August 2022



9 am Tour of STW Freiburg facilities

Visit of STW Freiburg in small, thematically and linguistically homogeneous groups: Head Office, Info Centre, Housing, Cafeterias, etc.

12:30 pm Lunch at the Mensa

2 pm Panel 3 - A Sustainable Campus: Innovations in Residential Life

Thematic issues: construction, refurbishment, energy supply, energy saving, cost-benefit calculation of investments in sustainability, campus development and spatial concepts, common areas, green spaces & roof gardens etc.

- **Marc Bruant**, Director, Crous Aix-Marseille on the Working Group on Housing and Energy Change
- **Clemens Metz**, Managing Director, STW Freiburg: Achieving sustainability goals in construction through efficient refurbishment and the use of wood as the main energy source
- **Miroslava Hurdová**, Head of Housing Department, Charles University Prague: Sustainability in residences (to be confirmed)
- **Mihal Skalny**, Head of Housing Department: Sustainability Issues in Polish Residence Halls
- **Ben Lewis**, Head of Department Student Services, Cardiff University: Sustainable Campus Development: the Student Service Centre (to be confirmed)
- Discussion with the audience
- Moderation: Doris Schneider, Managing Director of STW Augsburg

3:30 pm Coffee break

4 - 5:30 pm Panel 4 - A sustainable campus: innovations in university restaurants

Thematic issues: energy consumption and savings potential, use of goods, regional / sustainable products, sustainable nutrition and student health (vegetarian/vegan, campaign weeks), waste avoidance and reduction / recycling / packaging, sustainable out-of-home sales; sustainable supply / delivery etc.

- **Gerd Schulte-Terhusen**, Head of Department for University Restaurants at the DSW: Current sustainability approaches in the "Mensen" and cafeterias



- **Quentin Guillemain**, Head of Cabinet and Head of Sustainability Unit and **Alain Berger**, Head of Unit University restaurants on the overall strategy of the Crous network and a partnership approach with universities and local authorities on various current initiatives.
- Discussion with the audience
- Moderation: Mariannig Hall, Managing Director of Crous Poitiers

6 pm Award ceremony of the Franco-German Photo Competition 2022

- **Jérémy Rossignol**, Head of the Higher Education Department at the Franco-German Youth Office
- Prize winners of the 2022 competition on the theme of "Solidarity"
- Vernissage of the travelling exhibition in the STW and Crous & champagne reception

7 pm Dinner in the Mensa garden "Open Air Barbecue" with cultural programme

Thursday, 25 August 2022

9 am Panel 5 - A Social Campus: Innovations in Social Relationships

Thematic questions: How can student life be dynamised to create sustainable social relationships and interactions that contribute to student success, inclusion and diversity?

- **Dominique Froment**, Director, Crous Toulouse-Occitanie: "Sustainability" in student success and inclusion - pilot projects at the Crous (to be confirmed)
- N.N. (STW): Social support for student success, innovative projects in social participation and counselling (to be confirmed)
- **Marc Bruant**, Director, Crous Aix-Marseille: Raising staff awareness in the fight against sexist violence
- Discussion with the audience
- Moderation: Sophie Roussel, Managing Director of Crous Strasbourg

10 am Coffee break

10:30 am Panel 6 - A Social Campus: Innovations in Local Cooperation and Transport



Thematic questions: How can social contacts with environmental projects and the importance of local partnerships contribute to sustainable transport?

- **Heike Savelkouls-Diener**, Head of Communication / Culture / International Affairs, STW in Saarland: Sustainability projects in the field of mobility
- **Maarten Verbiest**, Student Services Catholic University of Leuven and **Nico Vandeputte**, Cycling Embassy Gent: Sustainable Student Mobility - Local Partnerships in Leuven and Gent
- Discussion with the audience
- Moderation: Michael Postert, Managing Director of STW Karlsruhe

11:15 am Panel 7 - A Social Campus: Sustainability in Communication and Information

Thematic issues: public relations measures, communication and information for students, sustainable media (social media), etc.

- **Astrid Brandenburger**, Head of Communication and Student Services, STW Mannheim and **Julia Gacs**, Head of Communication and Design, Green Vision Solutions GmbH: Life Cycle Assessment and CO2 Neutrality for communicating sustainability goals to students.
- **Christine Le Noan**, Director of the Crous Burgundy-Franche-Comté on the Working Group "Communicating Ecological Change"
- Discussion with the audience
- Moderation: Hervé Amiard, Managing Director of Crous Nantes

12 to 6 pm Excursion to the southern Markgräflerland region

Visit of a winery on the Baden Wine Route with flying lunch, wine tasting and guided vineyard tours

8 pm Gala dinner with cultural programme (Mensa Rempartstraße)

Friday, 26 August 2022

9 am Panel 8 - Sustainability on the digital campus



Thematic questions: digitalisation as an opportunity for sustainable business? How can digitalisation be used for better, sustainable services for students? What are the technical solutions and challenges?

- **Nadia Manzoni**, Head of Erasmus+ Programme, EU Commission: The European Student Card Initiative
- **Michel Affre**, Head of Department Digitalisation at Cnous: The digital future of students - innovations from France
- **Diogo Moreira**, Head of Project Management, Technical University of Viana do Vastelo: Portuguese Experience in the Development of Open Source Technologies for Student Services (to be confirmed)
- **Alexander Egger**, Head of the Student Grant Authority: e-Government Experiences in Student Financing in Austria
- **Alexandre Aumis**, Head of Unit Student Housing, Cnous: The reservation platform lokaviz.fr for the whole of France
- Discussion with the audience
- Moderation: Christine Le Noan, Managing Director of Crous Burgundy-Franche Comté

11 am Coffee break

11:30 am Conclusions and perspective

Thematic questions: What does the campus of the future look like for the STW and Crous? How can the STW and Crous continue to work together to make this campus social, sustainable and digital for all students?

- **Dominique Marchand**, President, Cnous
- **Matthias Anbuhl**, General Secretary / Executive Board, DSW
- **Angelo Giornelli**, Director of ENDISU Foundation, Milan
- **Dominik Schwarz**, Student member of the DSW Association Council, STW Leipzig
- **Clemens Metz**, Managing Director, STW Freiburg
- Discussion with the audience
- Moderation: Pierre Richter, Managing Director of Crous Montpellier

12:30 pm Lunch - Mensa Rempartstraße (Buffet)



Deutsches Studentenwerk

2 pm

Departure